

# Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 56778   CF   LOC-POL   FBD - LBD: 09/27/12 - 09/30/12   HL#:   Created: 09/27/12 11:19 AM  
 Client: ROTHFUS FOR CONGRESS...   CPE: / / 2772   Agency Commission: 15 %   Updated: EMENDEL on 09/27/12 01:11 PM  
 Agency: STRATEGIC MEDIA PLACEMENT   Product: PA CD12 KEITH ROTHFUS   Self Protect.: :00:00   Confirmed: 09/27/12 11:26 AM  
 Buyer:   Demo: HHOLDS   DMA RTG   Sched. Code: B   Contract: 09/28/12 08:40 AM  
 AE: Brian Butz-1-KDKA-TV   Billing Int: Monthly   BM : SS  
 Share: 0%   WTAE: 0%   WPXI: 0%   WPGH: 0%   WPMY: 0%   WPCW: 0%   CABLE: 0%

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID,

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A	* * * * F * *	MORN	30	D			0.0	\$600.00	2	\$1,200.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	2										
002	NEWS530PM	0 0 0 1 0 0 0	NEWS	30	D			0.0	\$800.00	1	\$800.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/27/12	09/27/12	1										
003	NEWS6PM	0 0 0 1 1 0 0	NEWS	30	D			0.0	\$900.00	2	\$1,800.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/27/12	09/28/12	2										
004	NLATE03	* * * * F * *	NEWS	30	B			0.0	\$1,800.00	1	\$1,800.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										
005	NEWSSAT6A	* * * * * S *	NEWS	30	B			0.0	\$300.00	2	\$600.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/29/12	09/29/12	2										
006	WCBSSUN	* * * * * S	MORN	30	B			0.0	\$500.00	1	\$500.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	PCSINYFRI1	* * * * F * *	REGP	30	B			0.0	\$2,250.00	1	\$2,250.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	PSIXTY	* * * * * S	REGP	30	D			0.0	\$4,500.00	1	\$4,500.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	SNFL	* * * * * S	NFL	30	A		NFL FTBL	0.0	\$3,750.00	1	\$3,750.00		
	LUR;10 MIN SEP;1-4P												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/30/12	09/30/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	12	0	\$17,200.00	\$14,620.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$17,200.00	\$14,620.00	\$0.00	\$0.00